





# Angela Ma

## SR. UI/UX DESIGN LEAD

 angelama.net  
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 (626) 384-8011  
 Santa Monica, CA

### Industry Expertise

UI/UX Design  
Product Design  
iOS & Android App  
User Research  
Branding  
Digital Illustration

### Tools & Technologies

Figma, Adobe Creative Suite, HTML, CSS

### Education

**UX Design Courses**  
Nielsen Norman Group

**Mobile Design**  
**UX Design**  
Santa Monica College

**M.A.**  
Fine/Studio Art  
Mississippi College

**B.F.A.**  
Graphic Design  
Anhui University (China)

## Sr. UI/UX Design Lead

15 Seconds Of Fame Inc, Santa Monica, CA MAY 2020 - PRESENT

Lead the design team, directly collaborated with executives to prototype, building new mobile and web products from ground up, create user flow, design and deliver the projects with user needs and technical constraints.

## Sr. UI/UX Designer

Appetize Technologies, Los Angeles, CA OCT 2019 - APR 2020

Translatde user insights into intuitive kiosk and POS products. Created and managed Design System. Conducted user research and usability testing. Worked on kiosk projects for Disney, Dodger Stadium, and Aramark, etc.

## Sr. UI/UX Designer

Tillster Inc, Los Angeles, CA DEC 2014 - SEP 2019

Conducted user needs assessment, user testing, and develop usability plans. Worked closely with product management and data analytics. Successfully designed websites, mobile apps, and kiosks for Pizza Hut, KFC, Burger King and Popeyes, etc.

## UI/UX Designer (Contract)

NBCUniversal, Universal City, CA OCT 2014 - NOV 2014

Worked closely with developers and design team leaders to implement a clean interface and UX feature for a video streaming mobile app to celebrate SNL 40 year anniversary.

Shazam Entertainment, Los Angeles, CA MAY 2014 - OCT 2014  
Designed presentations, mobile advertising campaigns for mobile interface. Worked closely with the marketing & sales teams.

## UI/UX Designer

Monger Marketplace, Toluca Lake, CA MAY 2013 - APR 2014

Designed user flows, wireframes, user interfaces from ground up for the eCommerce start-up's home improvement website.

## Web Designer

My Blanke Inc, Los Angeles CA SEP 2009 - MAY 2013

Designed web pages and maintained visual consistency for a series of company's eCommerce websites.

Multiple Companies AUG 2008 - SEP 2009