TIME TRACKER

A simple way to manage and track working times and measure productivity

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Why TimeTracker?

As a designer myself, I do freelance work on daily basis and I can't find a time tracking app that meet my needs. I want to keep this app as simple as possible and there will be no or very little learning curves. Install the app, write down the name of the tasks and you are good to go. Simplicity and minimal is the key for this app.

Personas

Personas were made after interviewing 3 willing individuals that had helped out in what kind of demographic the application can aim towards better.

Jean Johnson

Age: 31
City: Los Angeles, CA
Job Title: Freelance Graphic Designer
Annual salary: $50,000-80,000

Devices: iPhone
Level of Tech Savvy: Savvy

Favorite Mobile App:
Starbucks, Instagram

"Just want to be more organized with my freelance work."

Jean is a freelancer designer who works with multiple clients on an hourly rate. She wants to find a mobile app where she can be able to easily track how much time she has worked for each client on different projects.

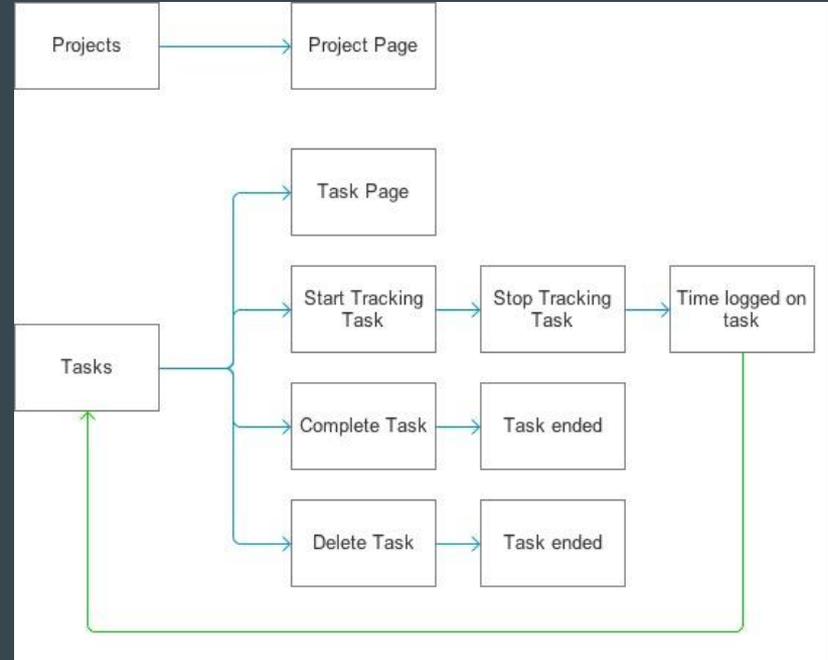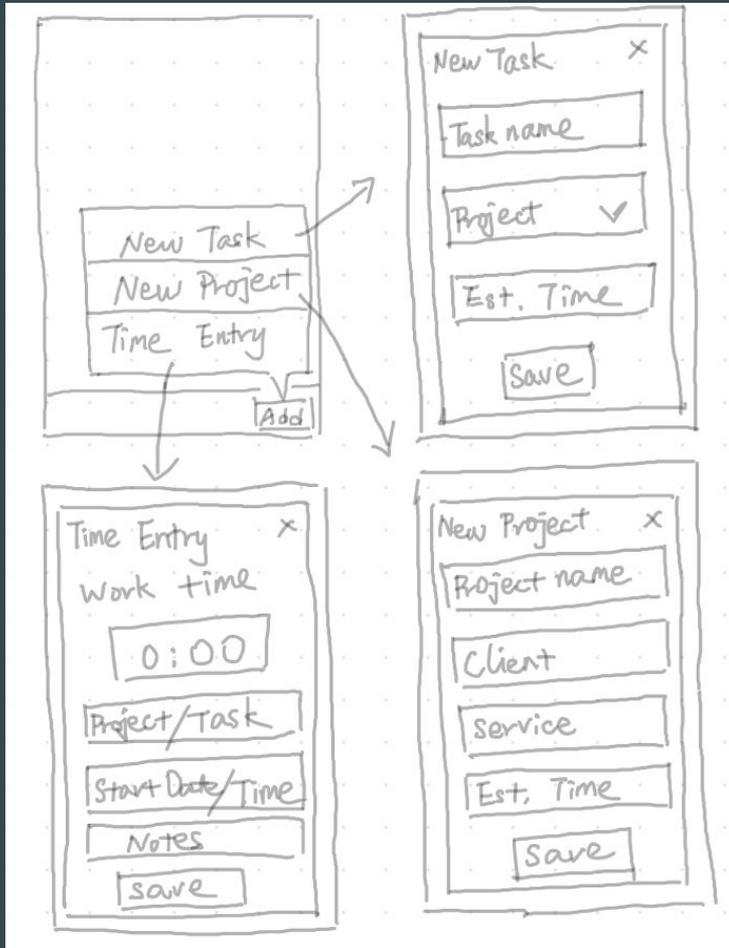| Interests	Concerns	Mobile use	Motivations
Jean likes to travel and do creative things. She enjoys spend time with her friends, go to movies, or discover some cool local bars.	She has been using a time tracker app called "HoursTracker" but doesn't feel like it is the right app for her. The app carries 3rd party ads for the sake of profit which can be pretty annoying; The way the app describes tracking job is a little confusing.	She has many different apps on her phone. She uses apps to do online shopping, checking social media and browsing information in general. A lot of mobile apps are not simple enough, can't get straight to the point.	She feels it is easy to shop online than shop at a physical store like other people in her generation.

Scenarios

• Jean looks through her client files to find a specific one

• She keeps remind herself when she is doing her freelance work, she needs to log in time

• She emails her clients the invoice

She opens her app store and search for "good time tracking app" and find some top rated tracking apps. She looks through the app reviews before she decides whether she should download or not.
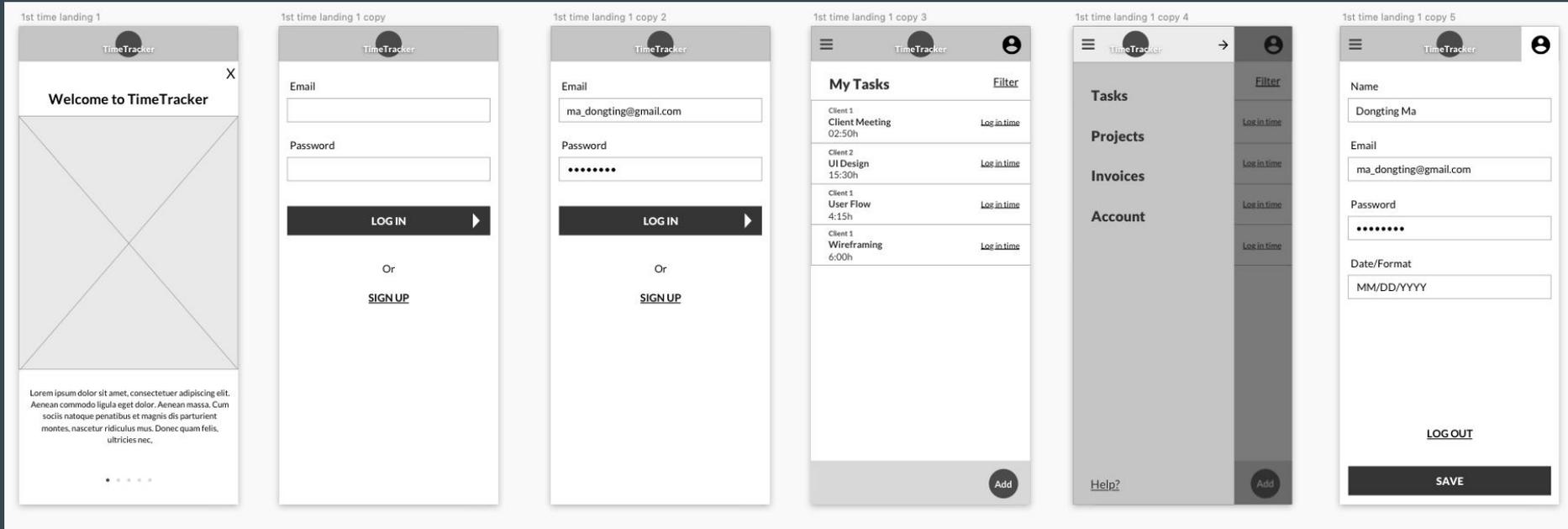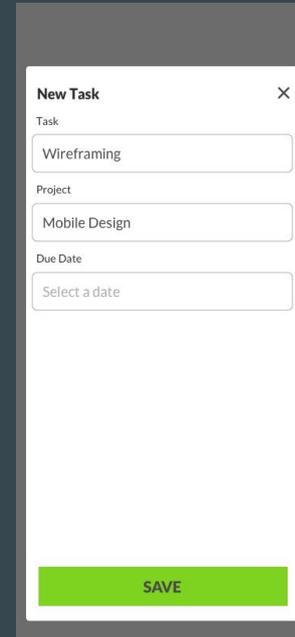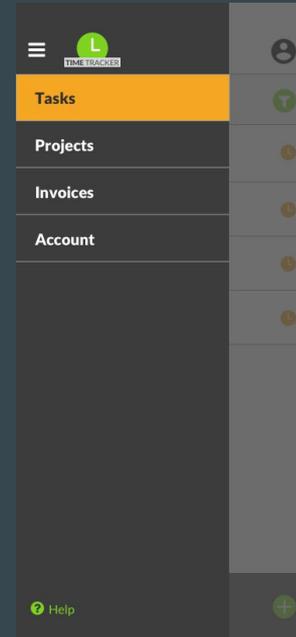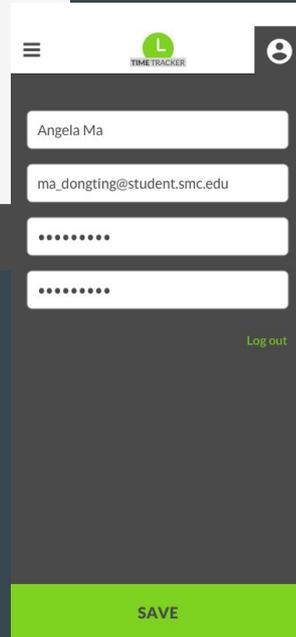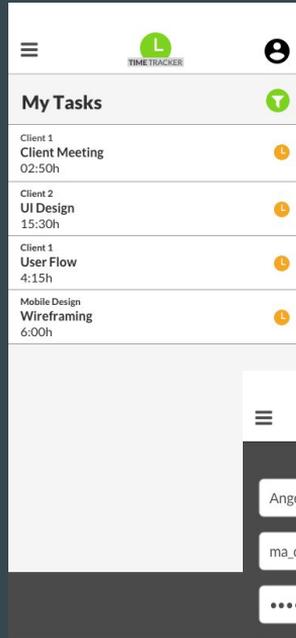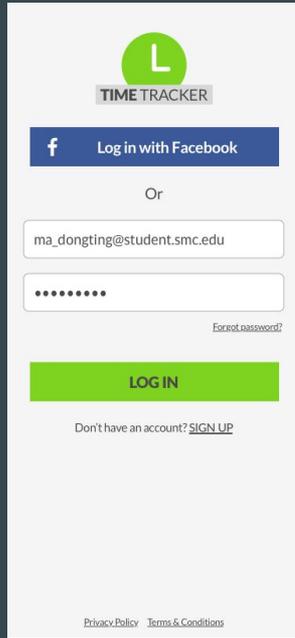
Sketches & Flow Chart

Developing structure and visual language through preliminary sketching and flow chart

Wireframes

Wireframes assist the structure of what the application could look like after all of the data is gathered up and organized.

User Interface

The wireframes are then developed in hi-fidelity based on a specific aesthetics and structure that the user will enjoy.

Interactive Prototype

https://invis.io/4WR74CAT3JN#/354298964_1_Introduction